

# INVEST

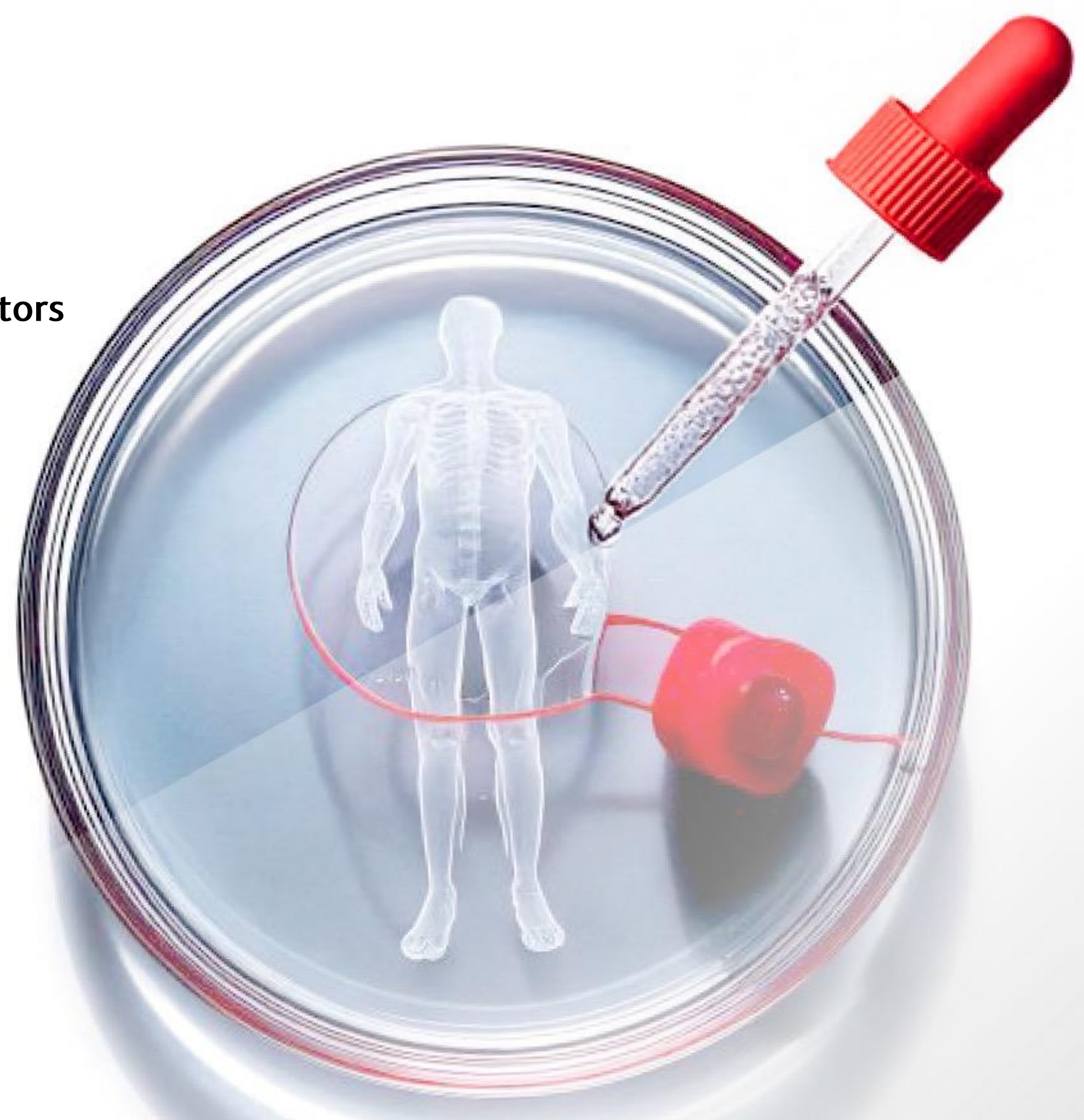
Investors' Lounge Webinar:  
Life Science & Health Tech



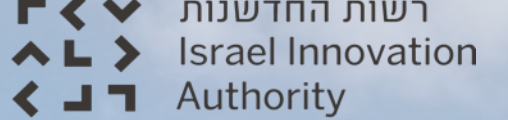
# Agenda

- 05:00-05:10** Opening Remarks, About Invest.II Angels Club  
*Victoria Rosen*, CSO Invest.II
- 05:10-05:25** Why Tech Transfer Matters: A Must-Know for Investors  
*Shay Marcus*, CEO, Mor Research
- 05:25-05:40** What Role Do Hospitals play in the Growth of Health Tech Startups?  
*Benjamin Soffer*, CEO, Ichilov -Tech
- 05:40-05:50** Startup Show case: MICA AI Medical  
*Lior Wayn*, CEO & Co Founder
- 05:60-06:00** Startup Show case : Unit Medical  
*Amir Rasowsky*, CEO
- 06:00-06:10** Startup Show case: GentaGel-LR  
*Ariel Orbach (Dr. /PhD)* , CEO

Q&A



**INVEST**  
Accelerate your tech portfolio with BDO



**INTRO.**

# What is INVESTIL?

## > Our mission statement

Connect visionary investors with groundbreaking Israeli startups, curated by our experts and empower our members to make informed investment decisions to achieve sustainable returns.

## > Founders & Board of directors



Top accounting & consulting firm operating in 166 countries

### INVESTIL Directors

- Yaron Peled, Chairman
- Hadas Epstein, President
- Victoria Rosen, Director & CSO



Consulting and investment platform for Israeli startups.

### INVESTIL Directors

- Amos Talmor, Director
- Daniel Kugler, Director



## Life science & Health tech

### > Our investment areas expertise:

- ✓ Fem Tech
- ✓ Neurovascular
- ✓ Digital health
- ✓ Accurate treatment
- ✓ Home diagnostics
- ✓ Medical devices

# Out of the 15 biggest exits in Israel – 30% are medical device companies

## Top medical device exits in Israel in the last 10 Years

- 2024- V-Wave (\$1.7B)
  - 2022- CartiHeal (\$0.5B)
  - 2018- Mazor Robotics (\$1.6B)
  - 2017- Neuroderm (\$1.1B)
  - 2016- Voltech Cardio (\$1B)
- ✓ Overall **\$18B** was invested in Israeli medical devices startups (2015-2024):
- 34% from private investors**  
**58% in early stages**

## > What makes Israeli medical devices interesting for investors?

Governmental investments in R&D

Rare connection between innovation & the public health system to test technologies

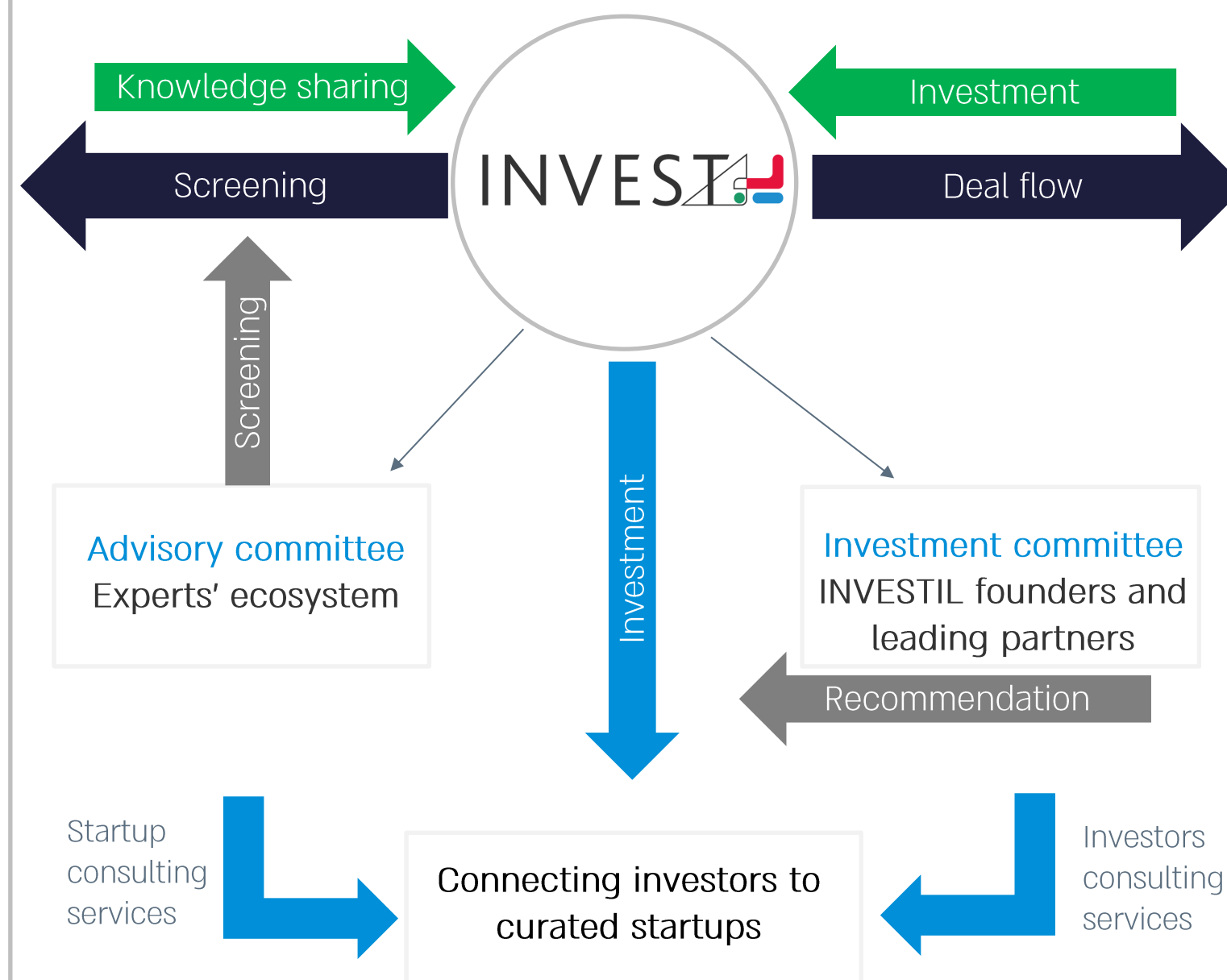
Deep data bases to train AI based solutions, unique to Israel

Highly adaptive to changing environment and needs

# INVESTIL Partner ecosystem & structure

## Strategic partners- **Startups**

- Israeli regional R&D centers
- Israeli Accelerators
- Israeli hospitals and clinics (Belinsson, Meir, More Clalit)
- Academy commercialization (Tel Aviv and Hebrew university)
- Our partner's network
- Scouting



## Strategic partners- **Investors**

- BDO's & Seedbiz angel investors community.
- Gold coast angels
- Wefund & ICICL
- Rainbow medical VC
- Medstrada VC
- Dinova
- PCH group
- India Angel network



# BDO ISRAEL

BDO Israel is one of the BIG5 accounting and consulting firm in Israel, and part of the global BDO network, one of the largest and leading in the world.

1,830

Employees



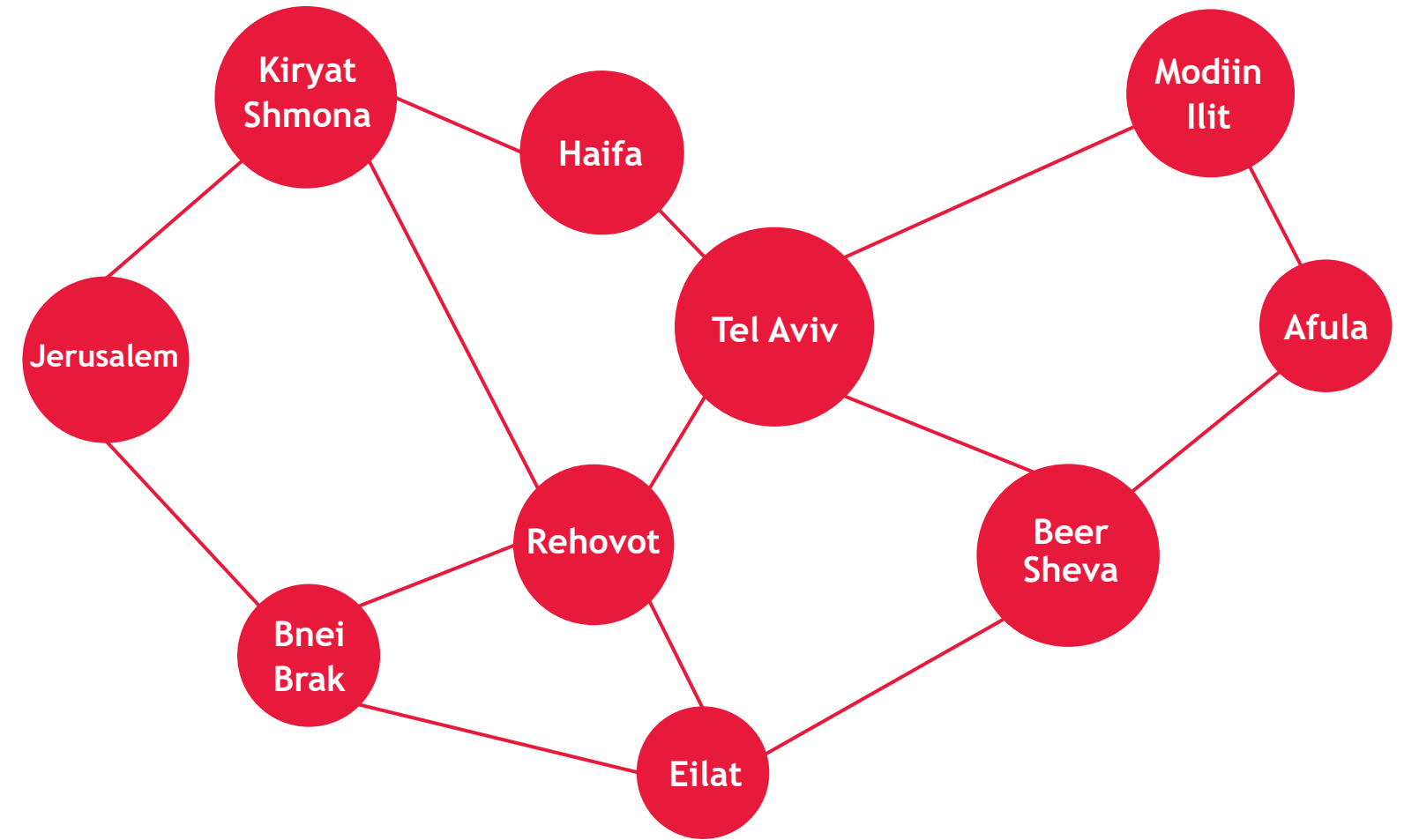
84

Partners



10

Israel Locations



03

Business Lines



AUDIT



TAX



ADVISORY

## GLOBAL NETWORK

The fastest growing network in the last 7 years among the big 5 firms, with an average revenue growth of 9.2%.





115,661 Employees

1,776 Offices

166 Countries

# INVESTIL value proposition

## Our core capabilities

 <p><b>BDO's global accounting and strategy consulting experience</b></p> <p>Helps identify promising investment opportunities based on in-depth market research.</p>	 <p><b>Management team that comes from the tech industry</b></p> <p>Deep understanding of tech domains that just a few investment clubs specialize in.</p>	 <p><b>Advanced process for identifying &amp; screening startups</b></p> <p>Curated startups approved by BDO team and an expert investment committee.</p>	 <p><b>Expert investment services under one roof</b></p> <p>SPV, taxation consulting, due diligence, portfolio &amp; risk management provided by BDO with add. charge.</p>
<p><b>User-friendly interface</b> that provides consolidated access to all startup-related materials while maintaining maximum transparency.</p>			
<p><b>No membership fee</b> since we operate on current BDO infrastructure. Our conference rooms in 166 countries offer an ideal setting for meeting entrepreneurs and networking.</p>			

## The investors pain points we solve...

- ❖ **Invest with best terms as major investors:**  
Group investment allows you to be a part of a sizable investment round which gives you negotiation leverage to reach a fair price for both parties.
- ❖ **Access to a premium deal flow:**  
Startups are often approach the most well-known angels, who are likely to see 1 out of 3 viable startups. The remaining 99% of angels are likely to meet 1 in 500.
- ❖ **Save time and money on due diligence** while receiving expert help and access to best practices. Start from much advanced stage than this →

**Touch base.**  
🕒 January 15, 2015 10:49 AM

Please call me soon. Would like to chat! I have a big business been working on for a few years. In start up phase 4. [612 619 6861](tel:6126196861)

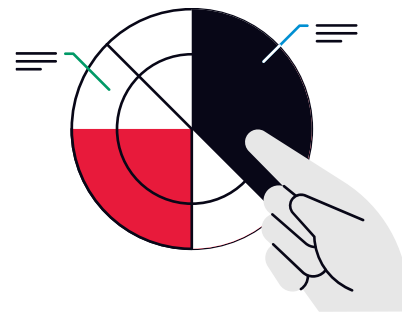
Thanks Casey.



# Our 4-step process for identifying and screening promising startups

1

## Locating innovative Israeli startups



Through BDO and Seedbiz networks, our partners like R&D centers, academia, hospitals, incubators, entrepreneurial communities, and dedicated events.

3

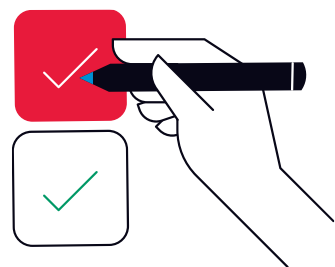
## Investment committee screening



Our investment committee and expert advisors, who comprise both business and technology specialists, evaluate and conduct due diligence on the proposed startup.

2

## Screening interview with the team



We meet with the startup's team, to analyze key investment criteria's such as team experience, product market fit, technological distinctiveness, competitive edge, etc.









4

## Final decision



The startups receive our final decision on whether they will be included in our investment portfolio and featured at investor events and meetings.

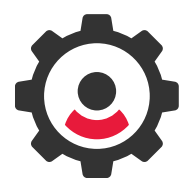
## Membership benefits

 <p><b>Free participation in INVESTIL events</b></p> <p>Get introduced to curated startups and network with investors.</p>	 <p><b>Educational program throughout the year</b></p> <p>Webinars and podcasts with industry insights and best practices materials.</p>	 <p><b>Direct access to promising startups</b></p> <p>One-on-one meetings and the ability to review company materials with us.</p>	 <p><b>Investment recommendation engine</b></p> <p>Customized investment recommendations based on investor's interests.</p>
 <p><b>Join group investments or VC rounds</b></p> <p>invests alongside other angels via SPV; Reduce risk and participate in a larger round.</p>	 <p><b>Startups with IIA matching investment</b></p> <p>Get access to startups that received matching grant from the Israeli innovation Authority</p>	 <p><b>Expert services at discounted rate</b></p> <p>Market research, industry expert interviews, scouting, valuations &amp; financial consulting</p>	 <p><b>Incentives for investor referrals</b></p> <p>With online platform for optimum deal process transparency.</p>

## How to join our investors network?



Apply with the link you will receive following this session.



Fill out the interactive form to know your preferences.



Learn about startups and join our networking events.

\* Minimum ticket size: \$100,000

INVEST 

Thank you.

**Victoria Rosen**

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רשות החדשנות  
Israel Innovation  
Authority